



**Address:** Office 22, Evans House  
107 Marsh Road :: Pinner  
Middlesex :: UK  
**Phone:** +44 (0) 8000112569  
**Email:** [info@holbi.co.uk](mailto:info@holbi.co.uk) , [info@datalinkuk.com](mailto:info@datalinkuk.com)  
**Internet:** <http://www.holbi.co.uk> , <http://www.datalinkuk.com>

## User's Manual

# eBay Integration: Products Settings

Connecting Ecommerce and ERP

**Technical Writer: Yana Lovyagina**



Document created on March 29, 2012

## Table of Contents

<b>INTRODUCTION.....</b>	<b>3</b>
<b>EBAY PRODUCTS SETTINGS.....</b>	<b>3</b>
<b>EBAY PRODUCTS BULK UPLOAD.....</b>	<b>9</b>

## Introduction

The purpose of this manual is to describe how to setup products to be synchronized between your e-commerce website and eBay Market place.

## eBay Products Settings

To upload products to eBay properly, you need to setup them from Administrative panel of eBay Integration. From the **Catalogue > Products Listings** screen select a product and click on the **Edit eBay options** button located in the right column.

1. To **add** the chosen **product to eBay**, select **Yes** from the dropdown list.

2. **eBay Item ID** field will be filled automatically by eBay after it has assigned a listing ID to the uploaded item.

3. Select a checkbox to the right of the **Product Title** field, if you want to change product's title, i.e. to show an alternative product name on eBay.

TEST PHOTO ALBUM [MODEL\_PHOTO]

Add this product to Ebay Yes

eBay Item ID

Product Title TEST PHOTO ALBUM  (80 characters max.)

eBay Price (excl. shipping) 1.0000

4. The **Ebay Price (excl. shipping)** field is disabled by default; it shows the current product price (excluding shipping) in the webshop.

TEST PHOTO ALBUM [MODEL\_PHOTO]

Add this product to Ebay Yes

eBay Item ID

Product Title TEST PHOTO ALBUM  (80 characters max.)

eBay Price (excl. shipping) 1.0000

If you leave a checkbox unselected, the same price will show up on eBay. If you wish to change the price, select the checkbox and specify a new price value in the field.

TEST PHOTO ALBUM [MODEL\_PHOTO]

Add this product to Ebay Yes

eBay Item ID

Product Title TEST PHOTO ALBUM  (80 characters max.)

eBay Price (excl. shipping) 2.0000

5. The **Store Category** dropdowns mentioned on page 17 of this document will be displayed on this page if you have **eBay Store** where you make the categories. From these two dropdowns you can select a **Store Category** and **Store Category 2**:

Store Category Bevelled Edge Brick Tiles

Store Category 2

Category ID

Secondary Category ID

6. In the **Category ID** field, you can specify ID number of eBay Category.

Store Category Bevelled Edge Brick Tiles

Store Category 2

Category ID


Secondary Category ID

**You can also specify "Secondary Category ID" if you wish to display this product in two categories on eBay.**

7. You can use the **Attributes and Custom Item Specifics** link to specify eBay “Category ID” and “Secondary Category ID”, if you don't know their ID numbers.

Category ID

Secondary Category ID

  
[Attributes and Custom Item Specifics](#)

- Click on the **Attributes and Custom Item Specifics** link.
- Select **Category ID 1** and **Category ID 2** from the dropdowns lists provided.

**EBAY** [Cancel](#)

Top categories

Category ID 1

Category ID 2

eBay Options

- Below, you will see the **Ebay Options** tab displaying the **Condition** dropdown (required for eBay) and some other non-required dropdowns used for improvement of the product's search (Type, Sub-Type, Milestone, Condition, etc).

Top categories

Category ID 1

Category ID 2

eBay Options

**Custom attributes**

Accessory Type

Style

Material

Brand

Colour

[Condition](#)

**Condition:**

- Click **Save**.
- Categories' IDs will be added to the fields.

Category ID

Secondary Category ID

[Attributes and Custom Item Specifics](#)

Product Description  
Override main product description

8. In the **Product Description** field, you can specify an alternative product description for eBay (if necessary). You can use “WYSIWYG Editor” to improve your text.

[Attributes and Custom Item Specifics](#)

Product Description  
Override main product description

9. You can also specify an individual shipping cost for this product. For that, select the **Shipping Override defaults** checkbox.

Product Description  
Override main product description

Shipping  
Override defaults

10. You will be displayed the **Domestic postage** shipping cost settings panel.

Shipping  
Override defaults

GetItFast

1 Dispatch Time

**Domestic postage**

Royal Mail 1st Class Standard (1-2 working days)

--

--

11. To show the **International postage** panel, select a checkbox below. Usually, it's enabled by default.

Shipping  
Override defaults

GetItFast

1 Dispatch Time

**Domestic postage**

Royal Mail 1st Class Standard (1-2 working days)

--

--

**International postage**

Enable International postage

Parcelforce Euro 48

N. and S. America     Asia     Austra

Ireland     United States     Germa

Japan

--

12. Click on the **Update** button below the page.

Cost  Each additional

Australia     Canada     European Union

Germany     France     Europe

---

Cost  Each additional

Australia     Canada     European Union

Germany     France     Europe

**UPDATE** **CANCEL**

You can preview product's price on eBay > Product Info page. When the product is available in stock, it is marked as «available», and the quantity is also displayed.

Your products will be uploaded to eBay automatically according to settings specified in [eBay Cron](#) section. When the product is purchased on eBay, the system downloads an order to the webshop automatically (again, according to your settings).

After the system has downloaded an order from eBay, the STOCK is changed and you can see this in the Product Edit mode: either in the **Products Quantity** field on the **Data** tab, if a product doesn't have attributes...

New Product in "Top"

General	Data	Images	Attributes	Inventory
<b>Price</b>		<b>Data</b>		
Tax Class:	Taxable Goods	Products Manufacturer:	--none--	
Products Price (Net):	1.0000	Products Model:	MODEL_PHOTO	
Products Price (Gross):	1.2	Products Quantity:	5	
		Products Weight:	0.00	
		Products file:		
		Products SEO Page Name:		
		Sort Order:	0	

...or in the **Inventory** tab, if a product does have attributes.

New Product in "Top"

General	Data	Images	Attributes	Inventory
<b>Colour : Value 1</b>				
Model	TR9	Quantity:	5	

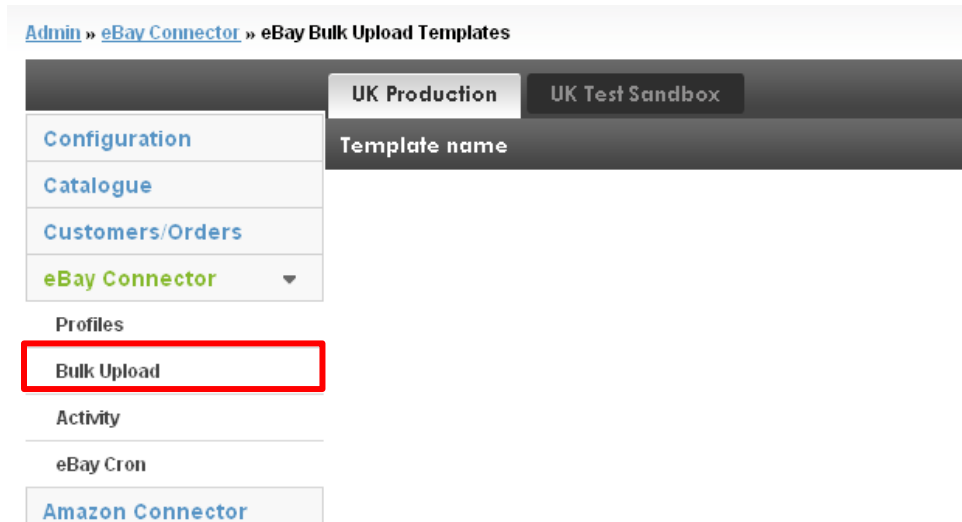
PREVIEW CANCEL



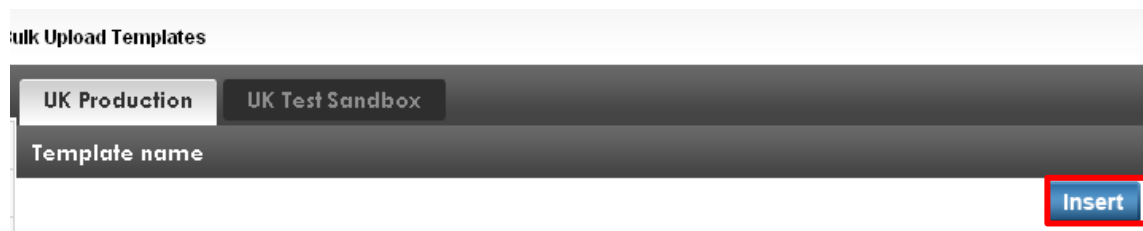
## eBay Products Bulk Upload

You can setup your products to be synchronized to eBay in a bulk. One and the same settings can be made for all the products within the category(s), and your settings will be applied to all the products at once. This tool is very useful in cases when you are selling the products on eBay with the same prices and names as in your webshop.

1. To setup bulk upload of the products, please go to **eBay Connector > Bulk Upload** page.




2. You can create a few templates of your eBay Products settings here using the **Insert** button.



3. From the **Configure template** tab you can specify the following details: **Template name**, **Category ID**, **Secondary Category ID**, **Html Template**, and select the **Shipping Override default** checkbox. Make all settings as described above for the products.

4. If you select the **Shipping Override default** checkbox, you will be able to setup Shipping settings for eBay products.

Shipping  
 Override defaults  

GetItFast

1 Dispatch Time

**Domestic postage**

--   
 --   
 --

**International postage**

Enable International postage

--   
 --

5. Click on the **Attributes and Custom Items Specifics** link to select **eBay Categories** and **eBay Options**.

Template name

Category ID

Secondary Category ID

Html Template

Shipping  
 Override defaults

[Attributes and Custom Item Specifics](#)

**eBay** [Save](#) [Cancel](#)

Top categories

Category ID 1

Category ID 2

eBay Options

6. Click on the **Update** button. This is obligatory to click this button on every page.
7. Click on the **Choose Categories** tab and select the categories checkboxes. The products from these categories will be uploaded to eBay.

**Configure template** **Choose categories** **Apply template**

Select shop categories

**Computer games**

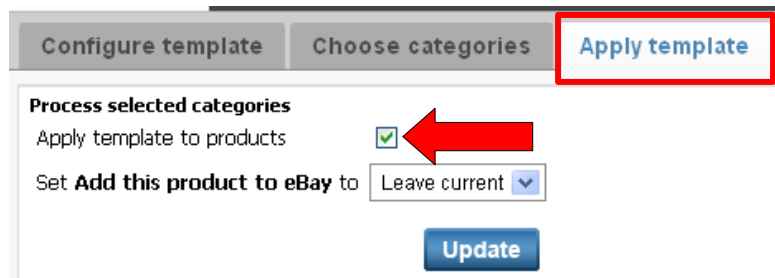
**Digital Cams and Video**

**Flowers**

**Gifts**


**Home Appliances**

- Click on the **Update** button.
- Open the **Apply template** tab and select a checkbox to apply your settings to the products in a bulk.



Configure template Choose categories **Apply template**

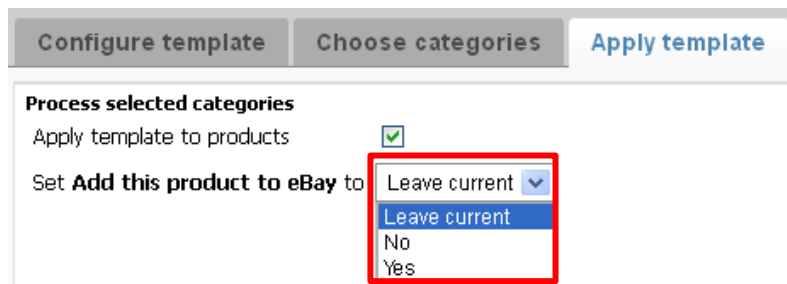
**Process selected categories**

Apply template to products  

Set **Add this product to eBay** to Leave current

**Update**

- Here you can also setup the “**Add this product to eBay**” option on all products at once. You can either **leave it current**, or select **Yes** or **No**.



Configure template Choose categories **Apply template**

**Process selected categories**

Apply template to products

Set **Add this product to eBay** to Leave current

- Leave current
- No
- Yes

- Click on the **Update** button. Only after that the eBay synchronization settings will be applied to all the products in a bulk. Products synchronization will be fulfilled when cron runs it automatically. After that, if you add new products to your listing, you will need to click on the **Update** button on the **Apply template** screen to apply your bulk settings again.



UK Production UK Test Sandbox

Configure template Choose categories **Apply template**

**Process selected categories**

Apply template to products

Set **Add this product to eBay** to Leave current

**Update** 